

Starting Strength Coaches Association Conference Draft Schedule

Time	Friday, October 3	Time	Saturday, October 4	Time	Sunday, October 5
5:00–5:15 PM	Rippetoe – Welcome address	9:00–11:00	Butland – The Law and Strength Coaching: Protecting Your Business from Legal Liability	9:00–10:30	Dan Duane – Swimming Upstream: Telling the Truth in Mainstream Media
5:15–6:15	Rippetoe – Skinfold Calliper Testing Procedures	11:00–12:30	Sullivan – Readings Review	10:45–12:30	Feigenbaum – Starting Strength Registry: World's First Legitimate Dataset on Barbell Training
6:15–7:00	TBA	12:30–2:00	Lunch	12:30–2:00	Lunch
7:00–9:00	Group Workout	2:00–3:30	Baker – Selling Your Services	2:00–3:30	Hill – Mechanics: Hands On Realities
		3:45–5:30	Petrizzo – Injuries, Barbell Training, and the Strength Coach	3:45–6:00	Rippetoe - SSCA Business
		6:00–9:00	Barbeque at WFAC		

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	Oct 3 Friday	Oct 4 Saturday	Oct 5 Sunday
8:00			
9:00		Butland – The Law and Srength Coaching 9:00–11:00	Dan Duane – Swimming Upstream 9:00–10:30
10:00			Feigenbaum – Starting Strength Registry: Data Collection 10:30–12:30
11:00		Sullivan – Literature Review 11:00–12:30	
12:00		Lunch, 12:30–2:00	Lunch, 12:30–2:00
13:00			
14:00		Baker – Selling Your Services 2:00–3:30	Hill – Mechanics: Hands On Realities 2:00–3:30
15:00			
16:00		Petrizzo – Injuries and the Strength Coach 3:45–5:30	Rip – Additional Business 3:45–6:00
17:00	Rip – Welcome, 5:00–5:15		
18:00	Rip – Skinfold Caliper How To, 5:15–6:15	Barbeque at WFAC 6:00–9:00	
	TBA – 6:15–7:00		
19:00	Group Workout, 7:00–9:00		
20:00			
21:00			